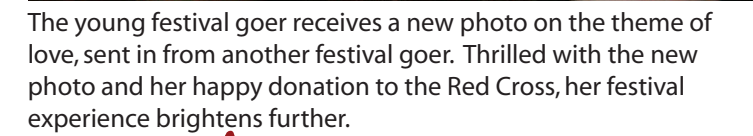


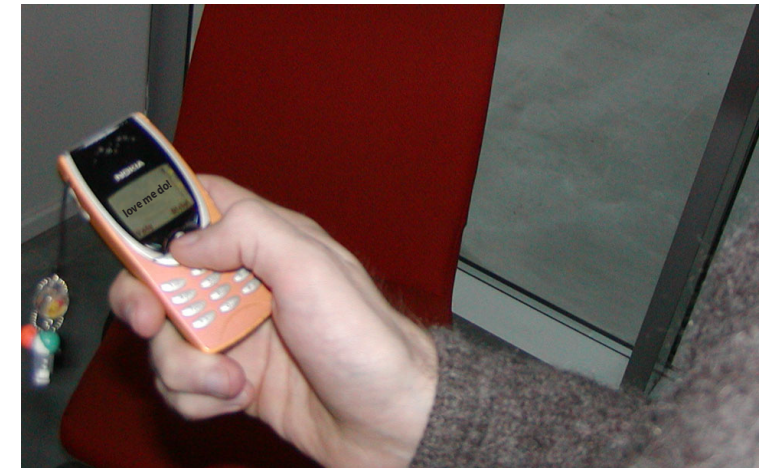
The pictures and messages are received by the Yourstories web server where a customized database will arrange them randomly across the day's webpage -based on the theme of Love.



A young festival goer spots a situation that reminds him of love. He quickly composes his idea in a text message on his mobile phone and sends it to 1289 and the Yourstories homepage. The charge for sending the message is automatically donated to the Red Cross - which will receive all the proceeds from this day's submissions..



After posting the pictures, the database will send a random text message or photo as appropriate to the original senders, giving them instant gratification for sending in their submissions.



The young festival goer receives a new message on the theme of love, sent in from another festival goer. Thrilled with the new photo and his happy donation to the Red Cross, his festival experience brightens further.